

MEMORANDUM OF UNDERSTANDING (MOU)

This Memorandum of Understanding ("MOU") is executed as of [Date] and sets out the collaboration framework by and between:

LAQSH Foundation, having its registered office at Ruby 37, Golden Enclave, Old Airport Road, Bangalore 560017, and LAQSH Job Skills Academy Pvt. Ltd., having its registered office at 4th Floor, A1 Towers, Corporate Block, Golden Enclave, Bangalore – 560017, (Hereinafter collectively referred to as "LAQSH," which expression shall, unless repugnant to the context or meaning thereof, include their successors and permitted assigns) of the FIRST PART;

AND

Indira Gandhi Government PG College, having its registered office at Vaishali Nagar, Bhilai, Dist-Durg (C.G.), 490023 (hereinafter referred to as "COLLEGE," which expression shall, unless repugnant to the context or meaning thereof, include its successors and assigns) of the SECOND PART;

LAQSH and COLLEGE are individually referred to as a "Party" and collectively as the "Parties."

WHEREAS:

- **COLLEGE** offers Graduate & Post-Graduate academic programs and is committed to improving the employability outcomes of its students.
- LAQSH is engaged in job-oriented skills training and placement for youth across India, with over 17 years of experience in the skilling ecosystem. LAQSH operates in 770 government schools across 8 states, offering training in core employability and domain-specific skills such as Electronics, Retail, IT/ITeS, Banking, Tourism, Agriculture, Beauty & Wellness, and Plumbing.

OBJECTIVES OF THE MOU:

- 1. Offer high-quality employability skills training to graduate and final-year students.
- 2. Provide job placement opportunities through job fairs on campus and pooled drives.
- 3. Enable access to new-age career-readiness courses such as Digital Productivity using Al (certified by UNICEF).

SCOPE AND UNDERSTANDING

The College and LAQSH agree to collaborate in providing job-oriented skills training and job placement support to college students and recent graduates. This will involve mobilization, training delivery, and organizing placement drives.

COLLEGE RESPONSIBILITIES:

- Provide adequate classrooms equipped with projectors and basic infrastructure.
- Ensure a minimum of 40 students per training batch.
- Identify a SPOC from the placement cell for coordination with LAQSH.
- Provide visibility to the program through college social media handles and local newspapers.
- Permit placement-related banners, posters, and student outreach within campus.
- Provide support in mobilizing eligible students and scheduling sessions.
- Allow LAQSH to counsel students and track interest/attendance.

LAOSH DELIVERABLES:

- Deliver training courses online or in hybrid/offline mode.
- Provide expert trainers, study materials, and session schedules.
- Give students access to LAQSH's Learning Management System (LMS).
- Conduct assessments and share feedback.
- Organize on-campus and pooled placement drives.
- Issue certificates for completed courses.
- Facilitate registration and documentation support.

TRAINING COURSES OFFERED:

Spoken English – Basic (20 hours)

Improve verbal and written communication for workplace readiness.

Life Skills (20 hours)

Focus on teamwork, time management, problem-solving, and adaptability.

Marketing & Sales Skills (20 hours)

Introduction to sales strategies, consumer behavior, and negotiation.

Chat GPT / AI for Graduates (10 hours)

Learn to use AI tools effectively in academic and work settings.

Resume Preparation & Interview Skills (10 hours)

Craft compelling resumes and build confidence for job interviews.

Digital Productivity using AI (UNICEF certified) (10 hours): A self-paced course developed with UNICEF to enhance productivity using digital tools and AI.

Note: Students completing the required assessments will receive certificates of completion. Students maintaining 75% attendance will be eligible to participate in placement drives.

TERM AND CONDITIONS:

- Duration. This MOU shall remain valid for 2 years from the date of signing, and may be extended by mutual consent.
- Confidentiality: Both parties agree to keep all student and operational data confidential.
- Non-exclusivity: Either party may collaborate with other organizations.
- Modifications: Amendments may be made in writing by mutual consent.

IN WITNESS WHEREOF, the parties have executed this MOU as of the date first above written:

For LAQSH Foundation & LAQSH Job Skills Academy Pvt. Ltd.

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For Indira Gandhi Govt. PG College, Vaishali Nagar

Name: Dr. Alka Meshram Designation: Principal

Date: 20-06 - 2025